WORKSHOP/APD
2018 PORTFOLIO
WE BELIEVE

passionately in the power of good design to shape human experience.
WE EMBRACE

craftsmanship and love materials that have a worked quality to them.
WE FOSTER

creativity and embrace technological advances in products, fabrications, and materials.
WE STRIVE

to deliver projects that are timeless and sophisticated.
WE ADVOCATE

big ideas and are committed to design that is ethical, poetic, and of its time.

Human relationships are at the center of everything we do.
WE ARE WORKSHOP/APD

A design & architecture firm specializing in homes, development, hospitality, and product design for over 19 years.
Design and architecture have the ability to shape our experiences. We design spaces to foster meaningful human interaction and create lasting memories.

From interactive wallpaper that nurtures fun & imagination, to showcasing family heirlooms that create a sense of home, our designs are meant to enhance life, not limit it.

As designers, it is our responsibility to create beauty wherever possible and craft memorable moments that stay with you.

An appreciation for the contextual environment extends towards culture and community, ensuring that our work lives in harmony with the local environment and landscape.
“Modern” underscores an approach that is innovative and forward-thinking, not nostalgic. And “craft” isn’t limited to the handmade, rather, it is an open-minded view of how simple materials and connections are elevated by transformation, and continue to evolve over time.

This is what gives modern design a soul.
The following projects highlight our extensive body of New York City residences, from new developments to classic pre-war renovations. With over 20 years of experience, our firm is adept at navigating the often complex and rigorous process of renovation within New York City.
The following projects highlight the significant number of ground up homes that the firm has completed. Ranging from Nantucket to Aspen and Miami to the Hamptons, our work is shaped by the locations each residence is set in and grounded in its context.
Workshop/APD has leveraged our years of success in the single-family home market and translated that same client experience of craft, context, and luxury to the multi-family world.
70 Charlton Street, 70 Charlton Street, 70 Charlton Street, 88 & 90 Lex
111 Leroy Street
Architecture & Interiors · New Construction
Executive Architect & Interior Designer
13 Residences, 5 Townhomes
44,000 sqft, New York, New York
Under Construction

Highline 29
Architecture & Interiors · New Construction
Design Architect
12,340 sqft, New York, New York
Under Construction

Pacific Park Brooklyn
Architecture & Interiors · New Construction
Interior Architect
317,000 sqft, Brooklyn, New York
In Development

IN PROCESS DEVELOPMENT
We craft spaces that foster the type of behavior our clients want to experience; whether that be relaxation, adventure, or communal gathering.
Hotel Julian, Massoni, About Last Knife
Mission Taqueria, Zanni at Mariani Gardens, TAKA, L’Apicio
Talde Miami Beach, Massoni, Talde Miami Beach
IN PROCESS HOSPITALITY

HAWAII BEACH RESORT
Interiors - Renovation
Interior Designer
350 Guestrooms & Suites, Public Areas, Pool
125,000 sqft., Kauai, Hawaii
In Design

WASHINGTON HEIGHTS HOTEL
Interior Architecture & Amenities - New Construction
Interior Designer in Collaboration with MVRDV
225 Guest Rooms
75,000 sqft., New York, New York
In Design

SALT LAKE CITY HOTEL
Interior Architecture & Amenities - New Construction
Interior Designer in Collaboration with HK5 (AOR)
198 Guest Rooms
189,076 sqft., Salt Lake City, Utah
In Design
PRODUCT

“BEGINNINGS” COLLECTION S.A. BAXTER, 2019

“HEIRLOOM” COLLECTION S.A. BAXTER, 2019

“LOOKING GLASS” COLLECTION S.A. BAXTER, FALL 2018

“ASH & ORE” COLLECTION DESIGNED, 2017

“SMOKE & MIRRORS” COLLECTION IN DEVELOPMENT

BATHING COLLECTION KALLISTA, 2019

“ONYX” COLLECTION IN DEVELOPMENT

“ENTWINED” COLLECTION PROTOTYPE
OUR LEADERS

ANDREW KOTCHEN
Founding Principal
Andrew Kotchen is a force behind our development, residential, and hospitality work. He has two decades of experience designing projects of all scales and is committed to creating spaces that are unique and holistic.

MATT BERMAN
Founding Principal
Matt Berman has worked on and overseen a wide array of impressive and award-winning projects including timeless urban lofts, modern and elegant family homes, high-end multifamily developments, and trend-setting restaurants and hotels.

THOMAS J. ZOLI
Principal
With over 20 years’ experience in architecture and construction Tom Zoli is incredibly knowledgeable on project scales small to large. His understanding of the industry gives him the ability to navigate projects with an unparalleled proficiency.

ANDREW KLINE
Design Director
Before Workshop/APD, Andrew led design at Yabu Pushelberg for the Ritz Carlton and Park Hyatt hotels.

BROOK QUACH
Design Director
An accomplished hospitality designer with a focus on restaurants. Brook was the lead on L’Apicio, TAKA, Talde Miami Beach, and Massoni.

MICHAEL ELLISON
Design Director, Interiors
Michael has worked for many world-renowned interior designers and brings a unique eye and sharp understanding of the interior design world to Workshop/APD.

IREM CABBAROGLU
Senior Designer
With experience in the residential, development and hospitality sectors, Irem is a incredible creative problem solver.

TUGBA OZKAN
Designer
With experience in international interior architecture, Tugba formally worked at Patricia Urquiola and has an enviable resume of hospitality work.

RUOXI WANG
Product Designer
An integral part of both our Workshop/APD by Desiron and SA Baxter collections, Ruoxi’s designs can be seen in all sectors of our work.
**PRINT PROFILES**

**DENIZON**
- 07.18.19
- Bridge for Design 05.01.18
- Modern Luxury Interior Design Boston 04.01.18
- Inside Out 04.11.18
- Frame 01.11.18
- Dwell 11.11.17
- Metropolitan Home 11.01.17
- Elle Decor 11.11.17
- Interior Magazine 10.01.17
- Exuberance 10.01.17
- Interior Design 09.11.17
- Interior Design Home 09.01.17
- Ocean Home 09.01.17
- Hospitality Design 08.01.17
- Only WholeHome 08.01.17
- M Magazine 07.11.17
- Luxe Magazine 05.01.17
- Business of Home 05.01.17
- Home Art Magazine 04.01.17
- New York Spaces 04.01.17
- Ariadne Magazine 02.01.17
- Attitude 12.01.16
- Westchester Magazine 10.01.16
- Marie Claire Maison 10.01.16
- Westchester Magazine 09.01.16
- Ocean Home 09.01.16
- Hospitality Design 09.01.16
- Only WholeHome 09.01.16
- Hospitality Design Home 09.01.16
- Interior Design Home 09.01.16
- Elise Decorationsomer 09.01.16
- Elle Decorationsomai 09.01.16
- Elle Decorationsomai 09.01.16
- Elle Decorationsomai 09.01.16
- Marie Claire Maison 09.01.16
- Modern Luxury Interiors 09.01.16
- Westchester Home 09.01.16
- New York Spaces 09.01.16
- New York Cotages and Gardens 10.01.15
- Ocean Home Magazine 10.01.15
- Downtown Magazine 09.01.15
- Interiors 09.01.15
- Westchester Magazine 09.01.15
- Hampton Cottages and Gardens 08.01.14
- Fenweather 07.01.14
- Coastal Living 06.01.14
- Design Today 02.01.14
- Residential Building 07.01.14
- New York Spaces 06.01.14
- Residential Architect 12.01.13

**PUBLICATIONS**

- Dina Fath, Furniture by Architects (Victoria, Australia 2013)
- Eco-Remodeling / Green Architecture (Barcelona, Spain 2012)

**HONORS & AWARDS**

- New York Spaces Top 50 Designers 2016-2017
- Ocean Home Top 50 Coastal Architects 2015
- October 2015
- Westchester Home's 2015 Design Awards Best Whole Home
- Barbara Stucki, 2015
- Best of Year Awards Home in Institutional Category
- New York, NY 2012

**EXHIBITIONS & SPEAKING ENGAGEMENTS**

- Speaker (MDR), "Architectural Digest Design Show: Home Suite Home"
  - New York, NY 05.17.17
- Speaker (ADK), "Corcoran - Corcoran Sunshine Talks: The Changing Landscape of the West Village"
  - New York, NY 11.14.16
- Speaker (TJD), "Create + Construct 2015: THE Crafted Condo Conversion - Challenges & Solutions"
  - New York, NY 09.15.2015

- Speaker (MDR), "Corcoran - Corcoran Sunshine Talks: Spatial Possibilities"
- Lecture at Lehigh University School of Architecture, Lehigh, PA, 03.15.2016
- Corcoran-Ground Panel Discussion “Sustainable & Local Architecture”
  - New York, NY 03.14.2013
- Guest Speaker, “Redisegning a Community”
  - The Allentown Art Museum, Allentown, PA 04.26.2010
- Nurse Jackie, Metropolitan Home Shootout Showhouse, Tribeca Summit 09.09.2019

- Metropolitan Home & Shootout Showhouse Tribeca Summit 09.09.2019
- Mind Set Recommended Project: "High Density on the High Ground" sponsored by Tufts University and Architectural Record

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"
- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"
- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"

- Speaker (MDB), "Sustainable Dialogues III: A Global Building Salon"